

EXECUTIVE ADVISORY METHODOLOGY

AI Strategy Accelerator™

A facilitated executive methodology for turning AI ambition into a prioritized, governed, and funded 12–24 month transformation roadmap.

“AI is not primarily a technology challenge. It is a leadership challenge.”

Why most AI initiatives stall — and how leaders change that

Most organizations don't lack AI ideas. They lack an executive mechanism for choosing among them — a way to connect AI investment to business strategy, data reality, and organizational readiness.

The result is familiar: scattered pilots, tool-led experiments, and proofs of concept that never earn a place in the operating budget.

The AI Strategy Accelerator replaces that pattern with a disciplined executive process. In a matter of weeks, leadership leaves with a shared ambition, a prioritized portfolio, and a roadmap the CFO can fund.



Leadership owns the agenda

AI succeeds when executives treat it as a business transformation they lead — not a technology program they sponsor from a distance.



Foundations decide outcomes

Data quality, access, and architecture determine how far AI can go. Strategy that ignores foundations is a wish list.



Governance accelerates

Embedded, operational governance is what lets organizations move fast with confidence. Trust is becoming a competitive advantage.

Purpose & Business Outcomes

PURPOSE

- Align AI investment with business strategy — not with the technology of the moment
- Give executives a defensible basis for prioritizing where AI creates value
- Compress months of debate into weeks of structured decision-making
- Produce a 12–24 month roadmap with owners, sequencing, and a business case



An aligned investment portfolio

AI initiatives selected and sequenced against business value, readiness, and risk — not enthusiasm.



Faster executive decisions

A shared fact base and scoring model that turns AI debates into decisions leadership stands behind.



A roadmap the CFO can fund

Phased delivery with a business case, investment profile, and measurable checkpoints.



Confidence to scale responsibly

Governance and operating-model guardrails embedded from day one, so scale doesn't outrun trust.

The ElevAI 8-Step AI Strategy Methodology

1

Executive Alignment

Define ambition, success metrics, and sponsorship

2

Opportunity Discovery

Map capabilities, value streams, and pain points

3

AI Readiness Assessment

Score maturity across eight weighted dimensions

4

Data & Technology Assessment

Evaluate the platform AI will actually run on

5

AI Use Case Portfolio

Build a balanced portfolio across AI categories

6

Investment Prioritization

Score and rank against value, feasibility, and risk

7

Governance & Operating Model

Embed responsible AI and decision rights

8

Roadmap & Business Case

Sequence 12–24 months of funded delivery

Delivered as a facilitated executive engagement — typically four to six weeks from kickoff to funded roadmap.

STEP 1

Executive Alignment Framework

Every stalled AI program traces back to the same root: leadership never agreed on what success looks like. Step one closes that gap before a single use case is discussed.

We facilitate working sessions with the executive team to make ambition explicit, name the metrics that matter, and establish who owns the agenda — so every later decision has an anchor.



Business vision & ambition

Where the business is going, and the role AI plays in getting there



Success metrics that matter

The handful of business outcomes AI will be measured against



Executive sponsorship

Named sponsors with real decision rights — not steering-committee theater



Strategic priorities & constraints

What's in scope, what's off the table, and the risk appetite in between

OUTPUT A shared, written definition of what AI success means for this business — signed off by the executive team.

STEP 2

Business Opportunity Discovery

We start with the business, not the technology. Opportunities are discovered where value streams meet friction — then expressed as testable hypotheses tied to measurable outcomes.



Map the business

- Core capabilities and value streams
- Where revenue, cost, and risk concentrate
- Decision points that shape outcomes



Find the friction

- Manual effort and rework hotspots
- Decision bottlenecks and delays
- Knowledge trapped in people and PDFs



Surface the opportunities

- AI opportunity hypotheses per value stream
- Expected outcome and how it's measured
- Early view of data and feasibility

OUTPUT A long list of AI opportunities grounded in the business — each tied to a value stream, an owner, and an outcome.

STEP 3

AI Readiness Assessment

A weighted, evidence-based assessment across eight dimensions of organizational readiness — producing a scored profile and maturity classification, not a vibes-based verdict.



MATURITY CLASSIFICATION



Each dimension is weighted by its impact on AI outcomes — because a gap in data readiness costs more than a gap in tooling.

STEP 4

Data & Technology Assessment

Strategy meets reality here. We assess the platform AI will actually run on — from cloud foundation to agent operations — and identify the gaps that determine which use cases are viable now versus later.

The result is a pragmatic gap analysis and a target reference architecture, sequenced so foundation work directly unblocks the highest-value use cases.

LLM & Agent Operations

Model lifecycle, evaluation, agent orchestration, cost control

AI & ML Services

Generative, predictive, and agentic capabilities in production

Integration & APIs

Events, APIs, and pipelines that move data where AI needs it

Data Platform

Quality, governance, access — the foundation that makes AI possible

Cloud Foundation

Scalable, secure infrastructure across AWS, Azure, or GCP

OUTPUT Platform gap analysis and target reference architecture — sequenced to unblock the priority use case portfolio.

STEP 5

AI Use Case Portfolio

Opportunities become a managed portfolio — deliberately balanced across AI categories and time horizons, so quick wins fund the strategic bets.



Generative AI

Content, code, and communication — drafting, summarizing, and transforming knowledge work



Agentic AI

Autonomous and semi-autonomous workflows that execute multi-step processes with oversight



Predictive Analytics

Forecasting, scoring, and optimization that improve decisions before they're made



Intelligent Automation

AI-augmented process automation that removes manual effort and rework



Knowledge Management

Search, retrieval, and institutional memory — unlocking what the organization already knows

OUTPUT A structured use case portfolio — each candidate documented with value hypothesis, data needs, and feasibility.

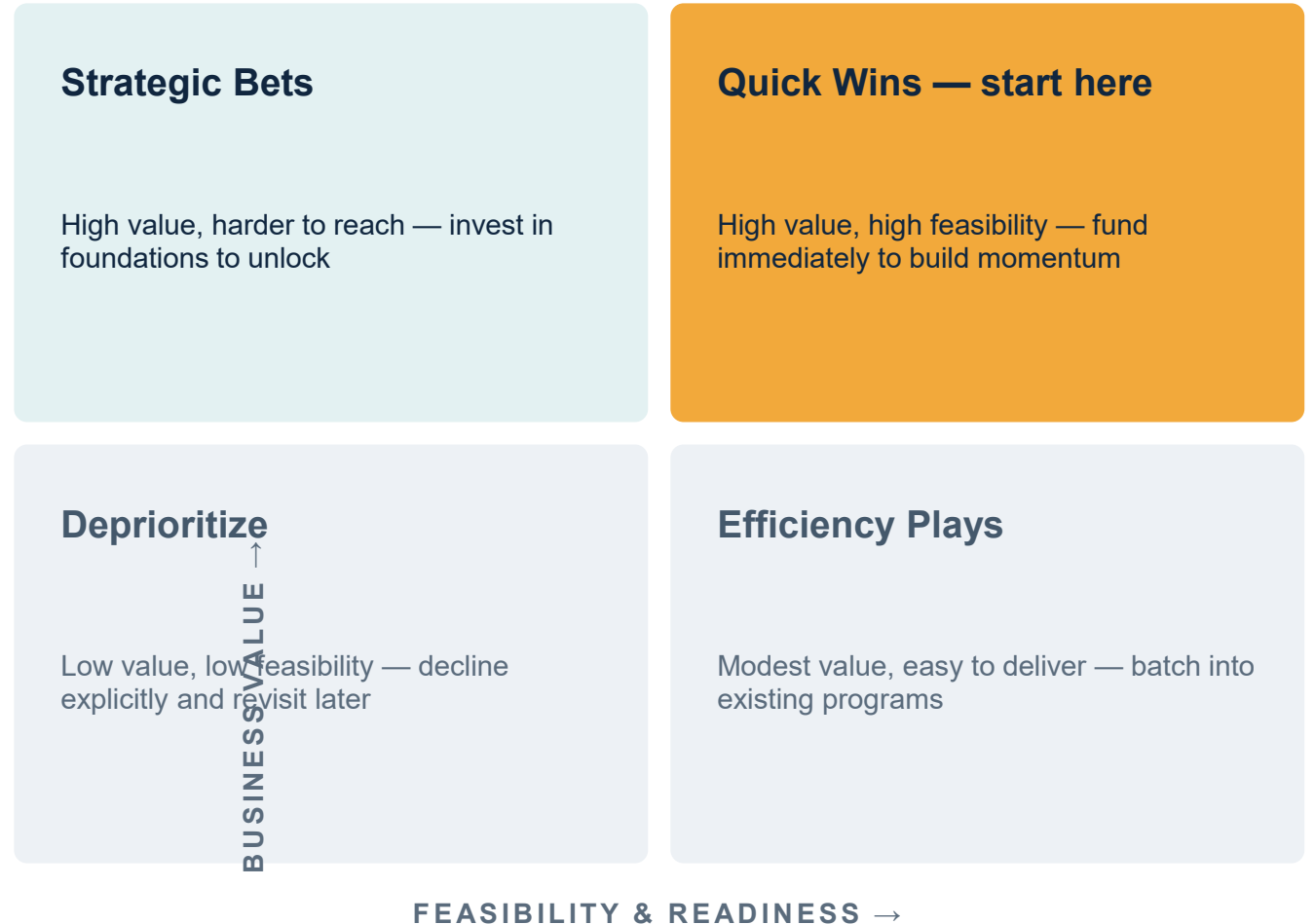
STEP 6

AI Investment Prioritization Matrix

Every use case is scored against six weighted criteria:

- **Business value**
- **Strategic alignment**
- **Data readiness**
- **Technical feasibility**
- **Risk & compliance exposure**
- **Time to value**

Scoring is done with executives in the room — the debate is where alignment happens. The matrix is the record of decisions, not a substitute for them.



STEP 7

AI Governance Framework & Operating Model

Governance is usually presented as the brake. Designed well, it's the accelerator: clear guardrails and decision rights are what let organizations scale AI quickly without scaling risk.

We embed governance into how work gets done — in the delivery lifecycle, the operating model, and the decisions leaders already make — rather than bolting on a review board after the fact.

“Governance should be operationally embedded, not externally imposed.”



Responsible AI principles

Fairness, transparency, and accountability translated into working standards



Risk & compliance

Risk tiering, regulatory mapping, and controls proportionate to impact



Human oversight

Clear human-in-the-loop checkpoints for consequential decisions



Model & agent lifecycle

Evaluation, monitoring, and retirement for models and agentic systems



Operating model & decision rights

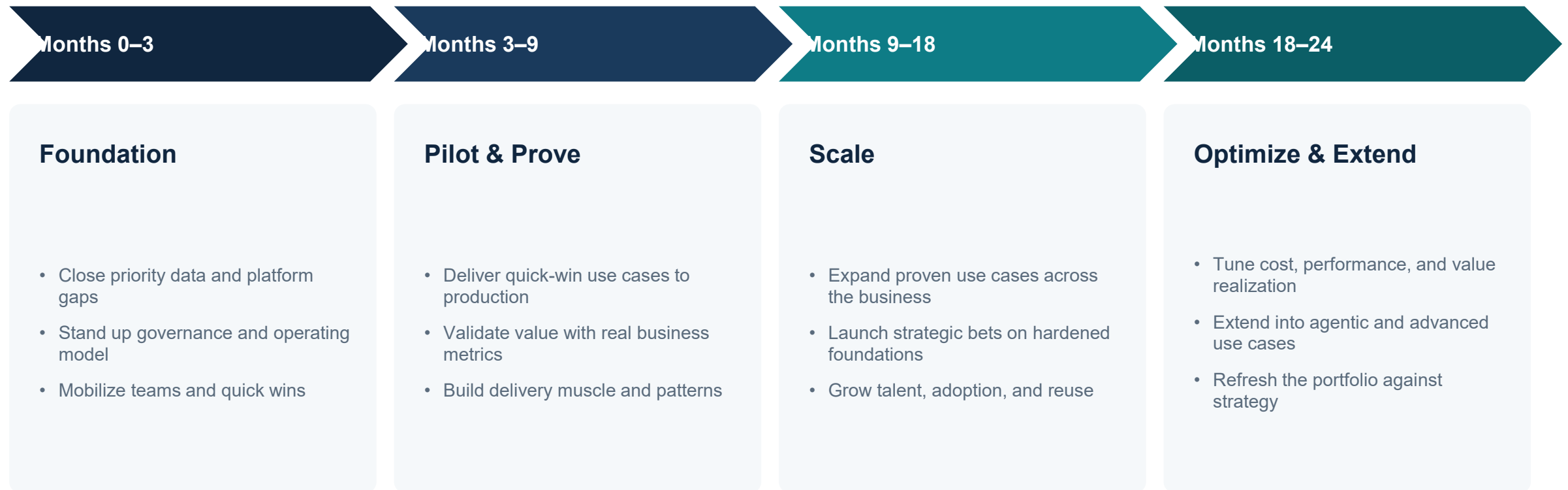
Who decides, who builds, who owns — including the Center of Excellence

OUTPUT A governance framework and operating model your teams can run — policies, decision rights, and oversight cadence.

STEP 8

The 12–24 Month Transformation Roadmap

Everything converges here: a phased roadmap that sequences foundation work, pilots, and scale — with owners, funding, and checkpoints at each phase gate.



Phase gates tie continued investment to demonstrated value — the roadmap earns its budget as it goes.

WHAT YOU LEAVE WITH

Executive Deliverables



AI Strategy Document

The full strategy — ambition, portfolio, and rationale in executive language



AI Readiness Scorecard

Scored maturity profile across all eight dimensions, with gap priorities



Prioritized Use Case Portfolio

Ranked portfolio with value hypotheses, owners, and sequencing



Target Reference Architecture

Platform blueprint for your cloud of choice — AWS, Azure, or GCP



Investment Plan & Business Case

Phased investment profile with expected value and phase-gate criteria



90-Day Action Plan

The first moves — owners, milestones, and decisions needed this quarter

Every deliverable is built to be used after we leave — board-ready, budget-ready, and owned by your team.

How Success Is Measured

AI programs earn credibility by measuring what the business already cares about. We baseline before we build, and report against an executive scorecard on a fixed cadence.



Adoption & Engagement

Active use by the people the solution was built for — the leading indicator everything else follows



Revenue Growth

New and expanded revenue attributable to AI-enabled products, pricing, and experiences



Cost & Productivity

Savings and capacity created — hours returned to higher-value work



Cycle Time

Faster decisions and processes, from quote-to-cash to case resolution



Customer Experience

Satisfaction, retention, and effort scores where AI touches the customer



Risk Reduction

Fewer incidents, stronger compliance posture, and earlier detection

More Than a Workshop — a Complete Methodology

The Accelerator is delivered with a library of proprietary, reusable assets — branded intellectual property refined across real engagements, not slideware assembled per project.

Assess

- AI Readiness Assessment (100+ questions)
- AI Maturity Model
- Industry use case libraries — healthcare, manufacturing, hospitality, financial services, retail, private equity

Decide

- AI Business Case Calculator
- Investment Prioritization Matrix
- Executive scorecards & presentation templates
- Client workbook & facilitator guide

Operationalize

- AI Governance Framework & policy templates
- AI Operating Model & Center of Excellence playbook
- Reference architectures — AWS, Azure, GCP
- Agentic AI adoption framework
- Roadmap templates & KPI dashboards

Let's build your AI advantage.

The AI Strategy Accelerator is delivered as a focused executive engagement — from discovery to funded roadmap in weeks, not quarters.

1

Discovery conversation

Align on ambition, scope, and fit

2

Accelerator engagement

Eight steps, facilitated with your executive team

3

Roadmap & mobilization

Funded plan, first 90 days in motion

“AI should elevate human potential.”

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